

Occupancy Report - by Sites (OPS-OCC-001)

Run Date and Time: Aug 14 2018 2:47:34 PM EDT

Location: Kentucky Department of Parks/Parks/Resort Park/LAKE BARKLEY STATE RESORT PAF

Start Date: 01/01/2015 Site Status: Active

End Date: 12/31/2017

Site Type: * All

Park Name	# of Sites	Year 2015			Year 2016			Year 2017		
		# of Avail Nights	Occupancy	Percent	# of Avail Nights	Occupancy	Percent	# of Avail Nights	Occupancy	Percent
LAKE BARKLEY STATE RESORT PARK	79	16617	1753	10.55%	16638	1849	11.11%	16658	2508	15.06%

Visitor Demographics Report (STAT-OCC-005)

Run Date and Time: Aug 14 2018 2:51:20 PM EDT

Location: Kentucky Department of Parks / Parks / Resort Park / LAKE BARKLEY STATE R
 Product Category: All
 Date Type: Arrival Date
 Include Location Column(s): No
 Start Date: 01/01/2017
 End Date: 12/31/2017

Visitor Location: State/Provir

Country	State/Province	Sales Channel			Field	Total Orders	% Orders	# Nights or Tickets	Avg # Nights or Tickets per Order	# Occupant	Avg # Occupants per Order
		Web	Call Center								
United States of America	Kentucky	191	30		111	332	35.85%	987	2.97	915	2.76
United States of America	Tennessee	86	3		28	117	12.63%	320	2.74	355	3.03
United States of America	Illinois	53	2		10	65	7.02%	177	2.72	178	2.74
United States of America	Florida	21	2		33	56	6.05%	103	1.84	98	1.75
United States of America	Indiana	43	5		6	54	5.83%	179	3.31	185	3.43
United States of America	Missouri	26	4		12	42	4.54%	101	2.40	100	2.38
United States of America	Ohio	20	1		19	40	4.32%	106	2.65	93	2.33
United States of America	Georgia	7	1		15	23	2.48%	42	1.83	40	1.74
United States of America	North Carolina	5	1		15	21	2.27%	43	2.05	38	1.81
United States of America	Wisconsin	7	5		7	19	2.05%	61	3.21	36	1.89
United States of America	Texas	5	1		11	17	1.84%	31	1.82	25	1.47
United States of America	Alabama	6	2		6	14	1.51%	48	3.43	27	1.93
United States of America	New York	9	0		3	12	1.30%	31	2.58	22	1.83
United States of America	Michigan	8	0		2	10	1.08%	28	2.80	32	3.20
United States of America	Virginia	8	0		2	10	1.08%	27	2.70	36	3.60
United States of America	South Carolina	3	1		5	9	0.97%	21	2.33	19	2.11
United States of America	California	4	2		3	9	0.97%	16	1.78	14	1.56
United States of America	Colorado	1	0		7	8	0.86%	9	1.13	9	1.13
United States of America	Arkansas	3	2		2	7	0.76%	16	2.29	14	2.00
United States of America	Maryland	1	0		5	6	0.65%	28	4.67	7	1.17
United States of America	Ontario	5	0		1	6	0.65%	17	2.83	35	5.83
Canada	Arizona	1	0		4	5	0.54%	7	1.40	10	2.00
United States of America	Pennsylvania	5	0		0	5	0.54%	22	4.40	13	2.60
United States of America	Louisiana	3	0		2	5	0.54%	18	3.60	10	2.00
United States of America	Oregon	1	1		2	4	0.43%	7	1.75	6	1.50
United States of America	Iowa	2	0		2	4	0.43%	5	1.25	5	1.25
United States of America	Kansas	1	0		2	3	0.32%	3	1.00	4	1.33
United States of America	Oklahoma	1	0		1	2	0.22%	2	1.00	2	1.00

United States of America	Utah	2	0	0	2	0.22%	3	1.50	8	4.00
United States of America	West Virginia	0	2	0	2	0.22%	6	3.00	4	2.00
United States of America	Massachusetts	2	0	0	2	0.22%	10	5.00	4	2.00
Canada	Prince Edward Island	0	2	0	2	0.22%	8	4.00	16	8.00
United States of America	South Dakota	2	0	0	2	0.22%	6	3.00	3	1.50
United States of America	Minnesota	1	0	1	2	0.22%	4	2.00	5	2.50
Canada	British Columbia	0	0	2	2	0.22%	3	1.50	2	1.00
United States of America	Idaho	0	0	2	2	0.22%	2	1.00	2	1.00
Unknown	Unknown	0	1	0	1	0.11%	2	2.00	5	5.00
United States of America	Maine	0	0	1	1	0.11%	3	3.00	1	1.00
United States of America	Nevada	1	0	0	1	0.11%	2	2.00	2	2.00
United States of America	Mississippi	1	0	0	1	0.11%	2	2.00	5	5.00
United States of America	New Hampshire	0	1	0	1	0.11%	2	2.00	4	4.00
Total/Average		535	69	322	926	100.00%	2,508	2,71	2,389	2.58

Visitor Demographics Report (STAT-OCC-005)

Run Date and Time: Aug 14 2018 2:50:32 PM EDT

Location: Kentucky Department of Parks / Parks / Resort Park / LAKE BARKLEY STATE R
 Product Category: All
 Date Type: Arrival Date
 Include Location Column(s): No
 Start Date: 01/01/2016
 End Date: 12/31/2016

Visitor Location: State/Provin

Country	State/Province	Sales Channel			Total Orders	% Orders	# Nights or Tickets	Avg # Nights or Tickets per Order	# Occupant	Avg # Occupants per Order
		Web	Call Center	Field						
United States of America	Kentucky	212	31	6	249	41.99%	799	3.21	928	3.73
United States of America	Tennessee	90	7	2	99	16.69%	278	2.81	392	3.96
United States of America	Indiana	44	5	1	50	8.43%	178	3.56	159	3.18
United States of America	Illinois	38	4	1	43	7.25%	122	2.84	152	3.53
United States of America	Missouri	17	8	0	25	4.22%	83	3.32	101	4.04
United States of America	Florida	14	4	3	21	3.54%	62	2.95	43	2.05
United States of America	North Carolina	7	2	4	13	2.19%	24	1.85	22	1.69
United States of America	Ohio	7	1	0	8	1.35%	26	3.25	21	2.63
United States of America	Wisconsin	4	3	0	7	1.18%	34	4.86	16	2.29
United States of America	Michigan	7	0	0	7	1.18%	38	5.43	21	3.00
United States of America	Texas	4	2	1	7	1.18%	19	2.71	23	3.29
United States of America	Georgia	6	0	0	6	1.01%	21	3.50	17	2.83
United States of America	Alabama	5	0	0	5	0.84%	6	1.20	12	2.40
United States of America	Pennsylvania	2	3	0	5	0.84%	18	3.60	12	2.40
United States of America	Iowa	4	0	0	4	0.67%	9	2.25	17	4.25
United States of America	Virginia	2	1	1	4	0.67%	7	1.75	11	2.75
United States of America	Arkansas	3	0	0	3	0.51%	13	4.33	8	2.67
United States of America	Colorado	2	0	1	3	0.51%	8	2.67	5	1.67
United States of America	New York	3	0	0	3	0.51%	13	4.33	12	4.00
United States of America	South Dakota	2	1	0	3	0.51%	12	4.00	6	2.00
United States of America	Mississippi	3	0	0	3	0.51%	10	3.33	18	6.00
United States of America	South Carolina	1	0	1	2	0.34%	2	1.00	3	1.50
United States of America	Alaska	2	0	0	2	0.34%	6	3.00	4	2.00
United States of America	Arizona	2	0	0	2	0.34%	4	2.00	4	2.00
United States of America	Minnesota	2	0	0	2	0.34%	9	4.50	3	1.50
United States of America	California	2	0	0	2	0.34%	8	4.00	4	2.00
United States of America	Delaware	2	0	0	2	0.34%	5	2.50	7	3.50
United States of America	New Jersey	1	0	1	2	0.34%	6	3.00	3	1.50

Canada	Ontario	2	0	0	2	0.34%	10	5.00	4	2.00
Unknown	Unknown	0	0	1	1	0.17%	2	2.00	1	1.00
United States of America	Oregon	1	0	0	1	0.17%	2	2.00	1	1.00
United States of America	Oklahoma	0	0	1	1	0.17%	1	1.00	1	1.00
United States of America	Nebraska	1	0	0	1	0.17%	1	1.00	5	5.00
United States of America	West Virginia	1	0	0	1	0.17%	5	5.00	2	2.00
United States of America	Nevada	1	0	0	1	0.17%	3	3.00	2	2.00
United States of America	Kansas	1	0	0	1	0.17%	2	2.00	2	2.00
Unknown	KY	1	0	0	1	0.17%	2	2.00	3	3.00
United States of America	New Mexico	1	0	0	1	0.17%	1	1.00	2	2.00
Total/Average		497	72	24	593	100.00%	1,849	3.12	2,047	3.45

Visitor Demographics Report (STAT-OCC-005)

Run Date and Time: Aug 14 2018 2:49:29 PM EDT

Location: Kentucky Department of Parks / Parks / Resort Park / LAKE BARKLEY STATE R
 Product Category: All
 Date Type: Arrival Date
 Include Location Column(s): No
 Start Date: 01/01/2015
 End Date: 12/31/2015

Visitor Location: State/Provin

Country	State/Province	Sales Channel			Total Orders	% Orders	# Nights or Tickets	Avg # Nights or Tickets per Order	# Occupant	Avg # Occupants per Order
		Web	Call Center	Field						
United States of America	Kentucky	139	46	0	185	34.58%	588	3.18	715	3.86
United States of America	Tennessee	72	17	0	89	16.64%	261	2.93	328	3.69
United States of America	Indiana	64	4	2	70	13.08%	247	3.53	293	4.19
United States of America	Illinois	25	12	0	37	6.92%	151	4.08	129	3.49
United States of America	Missouri	26	3	0	29	5.42%	78	2.69	98	3.38
United States of America	Florida	13	3	0	16	2.99%	52	3.25	36	2.25
United States of America	Ohio	14	2	0	16	2.99%	60	3.75	57	3.56
United States of America	Michigan	12	0	1	13	2.43%	64	4.92	44	3.38
United States of America	Georgia	9	1	0	10	1.87%	26	2.60	30	3.00
United States of America	Iowa	4	4	0	8	1.50%	28	3.50	22	2.75
United States of America	North Carolina	4	1	1	6	1.12%	24	4.00	15	2.50
United States of America	Texas	5	1	0	6	1.12%	14	2.33	16	2.67
United States of America	Alabama	4	1	0	5	0.93%	13	2.60	10	2.00
United States of America	Mississippi	4	1	0	5	0.93%	20	4.00	21	4.20
United States of America	Virginia	5	0	0	5	0.93%	21	4.20	16	3.20
United States of America	California	4	0	0	4	0.75%	9	2.25	12	3.00
United States of America	New Jersey	3	1	0	4	0.75%	14	3.50	16	4.00
United States of America	South Carolina	3	0	0	3	0.56%	6	2.00	10	3.33
United States of America	West Virginia	0	3	0	3	0.56%	11	3.67	6	2.00
United States of America	Wisconsin	3	0	0	3	0.56%	12	4.00	6	2.00
United States of America	Kansas	3	0	0	3	0.56%	7	2.33	12	4.00
United States of America	New York	2	0	0	2	0.37%	5	2.50	9	4.50
United States of America	Minnesota	2	0	0	2	0.37%	4	2.00	4	2.00
United States of America	New Hampshire	2	0	0	2	0.37%	6	3.00	5	2.50
United States of America	Louisiana	2	0	0	2	0.37%	6	3.00	4	2.00
United States of America	Oregon	1	0	0	1	0.19%	5	5.00	2	2.00
United States of America	Arkansas	1	0	0	1	0.19%	2	2.00	2	2.00
United States of America	Colorado	1	0	0	1	0.19%	2	2.00	2	2.00

United States of America	Federated States Of Micronesia	0	0	1	1	0.19%	6	6.00	1	1.00
Unknown	KY	1	0	0	1	0.19%	3	3.00	3	3.00
United States of America	Pennsylvania	1	0	0	1	0.19%	3	3.00	6	6.00
United States of America	New Mexico	1	0	0	1	0.19%	5	5.00	2	2.00
Total/Average		430	100	5	535	100.00%	1,753	3.28	1,932	3.61