

2021 Proposed Member Rewards (Health Incentives)

| Eligible Members | Incentive | Screenings and Tests | Related Quality Measure(s) | 2019 DMS Goal and Aim Alignment |
|----------------------------------|--------------------------|---|--|---|
| Members with Diabetes | Up to \$60 in gift cards | <p>Visit your primary care provider (PCP) or endocrinologist for your diabetes to earn a \$10 gift card for each of the following:</p> <ul style="list-style-type: none"> • Have a urine test for protein, take ACE/ARB medicine, or see a nephrologist. • Have your blood pressure checked. • Get a foot check. • Have your height, weight and BMI checked. • Get an HbA1c test. • See your eye doctor for a Dilated Retinal Exam (DRE). | <p>Comprehensive Diabetes Care:</p> <ul style="list-style-type: none"> • Hemoglobin A1c (HbA1c) testing. • Eye exam (retinal) performed. • Medical attention for nephropathy. • BP control (<140/90 mm Hg). | <p>Goal 2. Reduce burden of and outcomes for chronic diseases</p> <p>Aim 2.1 Promote evidence-based treatments for CAD, Hypertension, Diabetes & Cancer</p> |
| Females (ages 21 to 65) | \$20 gift card | Get a Pap test once every three years for women ages 21 to 65.* | Cervical Cancer Screening | <p>Goal 3. Increase preventive service use</p> <p>Aim 3.1 Increase screening</p> |
| Females (ages 50 to 75) | \$20 gift card | Get a mammogram once every two years.** | Breast Cancer Screening | <p>Goal 3. Increase preventive service use</p> <p>Aim 3.1 Increase screening</p> |
| Young Members (ages 0-15 months) | Up to \$60 in gift cards | Earn a \$10 gift card for each of six well-child visits | Well-Child Visits | <p>Goal 3. Increase preventive service use</p> <p>Aim 3.1 Increase screening</p> |
| Young Members (ages 3-6 years) | \$20 gift card | Visit your doctor for a well-child visit. | Well-Child Visits | |

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| Young Members (ages 7 to 21) | \$25 gift card | Visit your doctor for a well-child visit. | Well-Child Visits | |
| Pregnant Members | Up to \$95 in gift cards | Earn a \$10 gift card per visit for attending six prenatal visits. Earn a \$25 gift card for attending a postpartum check-up within three to eight weeks after delivery. If you had a C-section, earn a \$10 gift card for having an incision check within seven to fourteen days after delivery. | Prenatal and Postpartum Care <ul style="list-style-type: none"> • Timeliness of Prenatal Care • Postpartum Care | Goal 5. Improve care and outcomes for children and adults, including special populations Aim 5.1 Improve care/outcomes for pregnant moms & newborns |
| Young Members (ages 2 to 20) | \$15 gift card | Visit a dentist two times a year. Members ages two to twenty may earn both dental rewards for a total of \$30. | Annual Dental Visit | Goal 3. Increase preventive service use Aim 3.1 Increase screening |
| All Members | Up to \$50 in gift cards | Earn a \$20 gift card for getting a flu shot. Children under age two must get two doses to receive this reward. Each member can receive this reward once a year. Earn a \$10 gift card for updating contact information (maximum twice/year) Earn a \$10 gift card for completing an HRA. | Annual Influenza Vaccine | Goal 3. Increase preventive service use Aim 3.1 Increase screening |
| Members age 21 and older | Up to \$100 in gift cards and vouchers | Earn a \$20 gift card for visiting your primary care provider (PCP) for a well-visit. You must be one of these: <ul style="list-style-type: none"> • A new Passport member who enrolled within the last 90 days. • An existing member who hasn't seen a | Adult Access to Care | Goal 3. Increase preventive service use Aim 3.1 Increase screening |

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| | | <p>PCP in the last 18 months.</p> <p>Earn up to three \$20 vouchers toward obtaining your GED (For members who do not qualify for the Kentucky State program)</p> <p>Earn a \$20 voucher toward transportation. You must be the subscriber/head of household.</p> | | <p>Goal 4. Promote access to high-quality care and reduce unnecessary spending</p> <p>Aim 4.2 Enhance connections between community engagement, health behavior and health outcomes</p> <p>Aim 4.3 Increase access to PCMH</p> <p>Aim 4.4 Reduce inappropriate ED use</p> |
| Members who use tobacco | \$50 gift card | <p>Complete a smoking cessation program and have a negative cotinine test performed by your doctor. You must be one of these:</p> <ul style="list-style-type: none"> • Pregnant • Adolescent (ages 13-17) | Tobacco Use Screening and Cessation Counseling | <p>Goal 3. Increase preventive service use</p> <p>Aim 3.2 Reduce tobacco use</p> <p>Goal 5. Improve care and outcomes for children and adults, including special populations</p> <p>Aim 5.1 Improve care/outcomes for pregnant moms & newborns</p> |

**Can be earned one time for member with total hysterectomy*

*** Can be earned one time for member with bilateral mastectomy*