

Schedule of Survey Promotions 2012

Date	Time	Sender	Organization	Message Type	# Recipients
Tuesday, February 7, 2012	2:01 p.m.	Cindy Lanham	Finance Secretary's	Official Press Release	
Tuesday, February 7, 2012	9:33 p.m.	n/a	Commonwealth Ne	Official Press Release	
Tuesday, February 8, 2012	8:49 a.m.	Abby Piper	KCADD	ADD Press Release to go out	30
Tuesday, February 8, 2012	9:04 a.m.	Jiten Shah	Green River ADD	Survey Release endorsement	30
Wednesday, February 8, 2012	9:17 a.m.	David Thompson	KY Press Assn.	Official Press Release	345
Wednesday, February 8, 2012	n/a	Abby Piper	KCADD	posted on website	
Wednesday, February 8, 2012	unknown	n/a	WHAS	article about survey	
Wednesday, February 8, 2012	10:07 a.m.	Laura Leigh Goins	KY Retail Federation	email blast- take the survey	
Wednesday, February 8, 2012	10:13 a.m.	Cheri Farmer	Pennyrile ADD	email blast- press release; request for coverage	
Wednesday, February 8, 2012	10:13 a.m.	Cheri Farmer	Pennyrile ADD	link to survey on website	
Wednesday, February 8, 2012	12:03 p.m.	Brian E. Kiser 2	COBOD	SNG geo-coded survey invite	100,000
Wednesday, February 8, 2012	12:51 p.m.	Luanne Adams	Lake Cumberland A	email blast- press release; request for coverage	
Wednesday, February 8, 2012	1:28 p.m.	MaryAnne Medlock	Purchase ADD	email blast about the survey; request for promotion	26
Wednesday, February 8, 2012	1:28 p.m.	MaryAnne Medlock	Purchase ADD	email blast- survey invitation	693
Wednesday, February 8, 2012	2:08 p.m.	Woody Maglinger	Green River ADD	email blast- press release; request for coverage	27
Wednesday, February 8, 2012	2:38 p.m.	Judy Birt	Buffalo Trace ADD	email blast- survey invitation	

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Wednesday, February 8, 2012	2:55 p.m.	Drew Tilow	Northern KY ADD	email blast- press release; request for coverage	246
Wednesday, February 8, 2012	2:55 p.m.	Drew Tilow	Northern KY ADD	website link, Facebook link	
Wednesday, February 8, 2012	4:11 p.m.	Stephanie Nelson	KY Assn for Econom	email blast-survey invitation for stakeholders	361
Thursday, February 9, 2012	3:33 p.m.	Joseph Coleman	KY League of Cities	story in newsletter email blast	
Friday, February 10, 2012	unknown	n/a	WUKY (NPR)	Brian Kiser radio interview	
Monday, February 13, 2012	10:41 a.m.	Gene Becker	Barren River ADD	email blast- press release; request for coverage	122
Monday, February 13, 2012	3:30 p.m.	Richard Tanner	KY Magistrates and	email blast- survey invitation	313
Tuesday, February 14, 2012	n/a	Chuck Stinnett	courierpress.com	article posted on courierpress.com	
Tuesday, February 14, 2012	12:27 p.m.	Scott Sisco	KY Pharmicists Assr	email blast- article about survey in newsletter	
Tuesday, February 14, 2012	12:27 p.m.	Scott Sisco	KY Pharmicists Assr	Facebook/Twitter feeds	
Tuesday, February 14, 2012	12:55 p.m.	Abby Piper	KCADD	email blast- promotional reminder	48
Tuesday, February 14, 2012	3:47 p.m.	Karen Weaver	Lincoln Trail ADD	email blast- press release; request for coverage	133
Tuesday, February 14, 2012	3:47 p.m.	Karen Weaver	Lincoln Trail ADD	website link	
Tuesday, February 14, 2012	4 p.m.	Kate Haydon	Community Action	email blast-survey invitation for stakeholders	157
Tuesday, February 14, 2012	4 p.m.	Kate Haydon	Community Action	Facebook/Twitter feeds	199
Tuesday, February 14, 2012	6:23 p.m.	Whitney Wilgus	KY Nonprofit Netw	story in newsletter email blast	
Thursday, February 16, 2012	12:14 p.m.	Nikole Wolfe	KY Dept. for Librari	story in newsletter email blast	
Thursday, February 16, 2012	2:50 p.m.	Abby Piper	KCADD	email update to ADDs/list of counties with no participation	30
Thursday, February 16, 2012	3:03 p.m.	Joseph Coleman	KY League of Cities	story in newsletter email blast	
Thursday, February 16, 2012	3:14 p.m.	Jiten Shah	Green River ADD	email blast- survey invitation	
Thursday, February 16, 2012	?	Brian E. Kiser 2	COBOD	SNG geo-coded survey invite reminder	

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Friday, February 17, 2012	?	Cindy Lanham	Ky Finance Cabinet	press release	
Tuesday, February 21, 2012	10:37 a.m.	Alison Davis	Community & Econ	stakeholders	50
Tuesday, February 21, 2012	11:10 a.m.	Janet Harrah	Cincinnati Enquirer	article about survey on cincinnati.com	
Tuesday, February 21, 2012	12:41 p.m.	n/a	Purchase ADD	story in newsletter email blast	
Tuesday, February 21, 2012	3:04 p.m.	Josh Suiter	KIPDA ADD	email blast- press release; request for coverage	
Friday, February 24, 2012	10:32 a.m.	Judy Birt	Buffalo Trace ADD	second request- survey promo	23
Friday, February 24, 2012	11:39 a.m.	Woody Maglinger	Green River ADD	Posted announcement/link on Facebook page	
Friday, February 24, 2012	11:39 a.m.	Woody Maglinger	Green River ADD	Posted announcement/link on Twitter feed	
Friday, February 24, 2012	n/a	Woody Maglinger	Green River ADD	News Interview posted to GRADD YouTube account	
Friday, February 24, 2012	1:27 p.m.	Abby Piper	KCADD	ADD Directors- update on responses	
Friday, February 24, 2012	3:52 p.m.	Ashley Simpson	Barren River ADD	email blast about the survey; request for promotion	13
Monday, February 27, 2012	9:20 a.m.	MaryAnne Medlock	Purchase ADD	email blast about the survey; request for promotion	
Monday, February 27, 2012	9:31 a.m.	MaryAnne Medlock	Purchase ADD	email blast about the survey; request for promotion	
Monday, February 27, 2012	11:35 a.m.	Abby Piper	KCADD	New Stakeholder! Emailed materials	1
Tuesday, February 28, 2012	9:23 a.m.	Drew Tilow	NKADD	email blast about the survey; request for promotion	
Tuesday, February 28, 2012	10:28 a.m.	Daryl Smith	LGE/Kentucky Utilit	email request for help promoting	2
Tuesday, February 28, 2012	11:04 a.m.	Daryl Smith	LGE/Kentucky Utilit	email request for help promoting	1
Tuesday, February 28, 2012	12:48 p.m.	Al Lind	CPE	email blast about the survey; request for promotion	
Tuesday, February 28, 2012	12:54 p.m.	Ali Crain	KY Chamber of Con	Facebook post	

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Tuesday, February 28, 2012	12:58 p.m.	Al Lind	CPE	email blast about the survey; request for promotion	
Tuesday, February 28, 2012	1:06 p.m.	Al Lind	CPE	email blast about the survey; request for promotion	
Tuesday, February 28, 2012	1:11 p.m.	Al Lind	CPE	email blast about the survey; request for promotion	
Tuesday, February 28, 2012	1:13 p.m.	Al Lind	CPE	email blast about the survey; request for promotion	
Tuesday, February 28, 2012	3 p.m.	Mark Turner	Commerce Lexington	article in e-newsletter; Twitter feed post email blast about the survey; request for promotion among students, faculty, and staff	6400
Tuesday, February 28, 2012	10:09 p.m.	Steve Dooley	AICKU		
Wednesday, February 28, 2012	n/a	Whitney Wilgus	KY Nonprofit Network	article in e-newsletter	
Wednesday, February 29, 2012		Mark Turner	Commerce Lexington	Facebook post email blast about the survey; request for promotion among students, faculty, and staff	
Wednesday, February 29, 2012	9:29 a.m.	Fred Engel	Kentucky Education		
Wednesday, February 29, 2012	11:38 a.m.	Cheri Farmer	Pennyrile ADD	email blast about the survey; request for participation	10
Wednesday, February 29, 2012	11:48 a.m.	Larry Combs	Center for Rural De	email blast about the survey; request for promotion	
Wednesday, February 29, 2012	11:59 a.m.	Larry Combs	Center for Rural De	email blast about the survey; request for promotion	
Wednesday, February 29, 2012	1:03 p.m.	Enid Wohlstein	Kentucky Virtual Lit	email blast about the survey; request for promotion	
Wednesday, February 29, 2012	3:39 p.m.	Paul Czarapata	KCTCS	email blast promoting survey participation	
Total					109,250